



CITY OF SANTA BARBARA

COUNCIL AGENDA REPORT

AGENDA DATE: October 23, 2007

TO: Mayor and Councilmembers

FROM: Housing and Redevelopment Division, Community Development Department

SUBJECT: Human Services And Community Development Block Grant Funding Application Release

RECOMMENDATION: That Council:

- A. Review and provide input and direction on the current Community Development and Human Services Committee (CDHSC) program funding criteria and priorities for Fiscal Year 2009 Human Services and Community Development Block Grant funding decisions; and
- B. Authorize staff to release the Fiscal Year 2009 funding application along with the committee review process and schedule for review of those applications.

DISCUSSION:

Applications for Fiscal Year 2009 Community Development Block Grant (CDBG) and Human Services funds are scheduled to be released on November 5, 2007. They will be due in January 2008 and funding decisions will be made in March 2008. Annually, the Council reviews the priorities, criteria and schedule for funding before the applications are released.

CDBG Funds

The Housing and Community Development Act of 1974 requires that each CDBG-funded activity meet one of three statutory objectives: 1) primarily benefit low and moderate income persons; 2) eliminate or prevent slums or blight; or 3) meet other urgent local community development needs. Congress mandated that the primary objective of the CDBG program is the development of a viable urban community by providing decent housing and a suitable living environment for low and moderate-income persons.

REVIEWED BY: _____ Finance _____ Attorney

Agenda Item No. _____

Council Agenda Report

Human Services And Community Development Block Grant Funding Application Release
October 23, 2007

Page 2

At a required public hearing on Housing and Community Development Needs held in September 2007, the CDHSC received input and reviewed Council goals and federally mandated documents such as the Consolidated Plan. The CDBG priorities are not recommended for change this year, as they allow for great flexibility within which the varied needs and circumstances of programs and projects can be achieved. The CDHSC members will analyze the merits of each of the different competing proposals that come before them. The CDHSC will continue to recognize City Council goals.

Last year the CDBG program allocated \$1.2 million in new entitlement and reprogrammed funds; staff anticipates level funding for CDBG projects during Fiscal Year 2009. CDBG funds are restricted to allow a maximum of 15% of grant funds to be spent on eligible "Public Service/Human Service" activities. The largest portion of the funds is used for "Capital" projects.

The current CDBG priorities as previously adopted are:

1. Proposals which facilitate housing for low and moderate income persons.
2. Proposals which revitalize downtown neighborhoods (Census Tracts 8.01, 8.02, 9, 10, 11.02 and 12.04).
3. Proposals which strengthen or expand public or social service agencies that facilitate low and moderate-income housing.
4. Economic development proposals which leverage financial resources to create or retain jobs for low and moderate-income persons.

Human Services Funds

The City of Santa Barbara has contracted with local agencies to provide essential social services for many years. Until 1987, the Federal government provided funds for this purpose through the Federal Revenue Sharing Program. When this federal program was eliminated, the Council committed to continue funding human service programs through the City's General Fund. Over the years, thousands of City residents have received assistance from agencies supported through City Human Services funds. In the current fiscal year, the City's Human Services allocation totals \$647,821; which added to the CDBG 15% public service amount totals \$813,827 in funding for 52 programs in the Public/Human Services category.

The current Human Services priorities as previously adopted are:

- 1st. - Proposals which help meet basic emergency human needs.
- 2nd. - Proposals which are preventative in nature and/or promote the highest degree of functioning the individual is capable of achieving.
- 3rd. - Proposals which seek to enhance the quality of life of persons whose basic needs are already met.

Attachments 1 and 2 show programs funded by the CDHSC in Fiscal Year 2008 and their priority, rating, and primary service category.

Application Review Process

Staff is recommending that the Council provide input and direction on the Funding Priorities as outlined above, Application Criteria (Attachment 3) and draft Schedule (Attachment 4). Based on the successful implementation of the grant application process over the past years, it is important that distinct, established application criteria and funding priorities be available for use by applicants, staff and the CDHSC. Council now has the opportunity to provide additional direction to the CDHSC and/or to change the priorities for the next grant year.

A master funding application is scheduled to be available November 5, 2007, pending Council adoption of funding priorities, criteria and application process. A provider workshop is also scheduled to be held on November 13, 2007. At the workshop, staff will explain the application process and answer any questions relating to funding criteria and priorities. In order to ensure maximum attendance at this workshop, an announcement will be mailed to all Human Services and Community Development Block Grant agencies that have expressed an interest in applying this past year or have applied for funding in the past two years. In addition, an advertisement will appear in the Santa Barbara News-Press announcing the availability of applications; a news release will be disseminated to the local media; and an announcement, along with the application, will be posted on the City of Santa Barbara's website.

BUDGET/FINANCIAL INFORMATION:

The City of Santa Barbara is an entitlement jurisdiction for federally funded Community Development Block Grant (CDBG) funds through the Department of Housing and Urban Development. We anticipate new entitlement and reprogrammed CDBG funds in the amount of \$1.1 million for Fiscal Year 2009.

Council has expressed a desire to increase Human Services funds by 3% each year to account for inflation. In an effort to narrow the gap between the amount of Human Services funds available and the increase in the Consumer Price Index, Council approved a larger increase for Fiscal Year 2009. During the current two year budget process, Council approved an allocation of \$703,256 for the Human Services Fund for Fiscal Year 2009, which is an increase of 8.6%.

ATTACHMENTS:

1. CDBG/HS Funding for Fiscal Year 2008 by Priority and Rating
2. CDBG/HS Funding for Fiscal Year 2008 by Category
3. CDHSC Combined Funding Application Criteria, Review and Interview
4. Proposed Fiscal Year 2009 Application Schedule and Process

PREPARED BY: David K. Gustafson, Assistant Community Development Director/Housing and Redevelopment Manager/SLG

SUBMITTED BY: Paul Casey, Community Development Director

APPROVED BY: City Administrator's Office

**COMMUNITY DEVELOPMENT/HUMAN SERVICES COMMITTEE
FY 2007-2008 FUNDING
BY PRIORITY AND RATING**

AGENCY	PROGRAM	AVERAGE RATING	2007-2008 HS FUNDING	2007-2008 CDBG FUNDING	TOTAL FUNDING
PUBLIC/HUMAN SERVICE:					
FIRST PRIORITY					
New Beginnings Counseling	Homeless Outreach	24.4	\$13,987		\$13,987
Domestic Violence Solutions	Emergency Shelter	24.3	\$18,724	\$35,196	\$53,920
Domestic Violence Solutions	Second Stage	23.7	\$6,690		\$6,690
Foodbank	SB Warehouse	23.6	\$24,960		\$24,960
Pacific Pride	Necessities of Life	22.8	\$11,980		\$11,980
WillBridge		22.7	\$19,970		\$19,970
Casa Esperanza	Homeless Day Program	22.6		\$30,960	\$30,960
Foodbank	Brown Bag	22.4	\$6,990		\$6,990
Aids Housing Santa Barbara	Sarah House	22.3		\$24,960	\$24,960
Community Kitchen		22.3	\$51,930		\$51,930
S.B. Rape Crisis Center	Same	22.3	\$24,960		\$24,960
Transition House	Comprehensive Homeless Svcs	22.1		\$36,950	\$36,950
S.B. Community Housing Corp.	New Faulding Hotel	22.0	\$15,270		\$15,270
S.B. Rape Crisis Center	S.A.R.T.	21.9	\$19,970		\$19,970
Channel Islands YMCA	Noah's Anchorage	21.8		\$24,960	\$24,960
S.B. Community Housing Corp.	Hotel de Riviera	21.8	\$9,990		\$9,990
People's Self Help Housing	Supportive Housing Program	21.0	\$8,990		\$8,990
Community Action Commission	Senior Nutrition	19.6	\$12,980		\$12,980
St. Vincent's	PATHS	16.6	\$8,990		\$8,990
Legal Aid	Emergency Legal Svcs.	16.4	\$14,980		\$14,980
Catholic Charities	Emergency Housing	15.7		\$12,980	\$12,980
SECOND PRIORITY					
Primo Boxing Club	Say Yes to Kids	23.7	\$34,950		\$34,950
Domestic Violence Solutions	Intervention	23.6	\$8,990		\$8,990
Family Service Agency	211 CRIS/HelpLine	23.4	\$29,960		\$29,960
Friendship Center	Adult Day Care	23.0	\$23,970		\$23,970
Court Appointed Special Advocates		22.9	\$12,480		\$12,480
Family Service Agency	Homemaker	22.6	\$5,990		\$5,990
Long Term Care Ombudsman	Ombudsman Advocacy	22.6	\$19,970		\$19,970
Mental Health Association of S.B.	Fellowship Club	22.6	\$9,990		\$9,990
Child Abuse Listening Mediation	Bilingual Treatment	22.3	\$24,960		\$24,960
Family Service Agency	Big Brothers/Big Sisters	22.2	\$8,490		\$8,490
Independent Living Resource Cnt		22.2	\$23,970		\$23,970
Storyteller Children's Center		22.2	\$29,960		\$29,960
St. Francis Foundation	Liberty Program	22.0	\$10,490		\$10,490
Jewish Federation	Center for Successful Aging	21.6	\$4,990		\$4,990
Planned Parenthood	Health Education	21.5	\$12,480		\$12,480
Transition House	Homelessness Prevention	21.3	\$7,490		\$7,490
United Boys & Girls Club of S.B.	Westside-SMART Moves	21.2	\$8,990		\$8,990
People's Self Help Housing	Education Enhancement Program	20.8	\$6,490		\$6,490
S.B. Family Care Center	Centro Infantil	20.8	\$19,970		\$19,970
Recording - Blind & Dyslexic	Audio Textbook Production	20.4	\$7,990		\$7,990
SB Neighborhood Clinics	Dental Care - Homeless	20.4	\$11,980		\$11,980
Community Action Commission	Child Development	20.2	\$18,970		\$18,970
The Boys & Girls Club		20.1	\$10,980		\$10,980
SB Family YMCA	Preschool Childcare	19.6	\$6,990		\$6,990
Housing Trust Fund		19.2	\$4,990		\$4,990
Dyslexia Awareness		19.1	\$4,990		\$4,990
Conflict Solutions Center	City at Peace	19.0	\$4,990		\$4,990

**COMMUNITY DEVELOPMENT/HUMAN SERVICES COMMITTEE
FY 2007-2008 FUNDING
BY PRIORITY AND RATING**

AGENCY	PROGRAM	AVERAGE RATING	2007-2008 HS FUNDING	2007-2008 CDBG FUNDING	TOTAL FUNDING
SB Police Activities League	PAL/ A-OK Collaborative	18.2	\$0		\$0
Center For Black Studies	Project Excel	17.2	\$0		\$0
S.B. Family Care Center	Centro Familiar Preschool	17.0	\$0		\$0
Channel Islands YMCA	Youth Outreach Programs	16.8	\$0		\$0
			<u>\$647,821</u>	<u>\$166,006</u>	<u>\$813,827</u>

CAPITAL:

City S.B.-Community Development	Housing Rehabilitation	24.1		\$394,434	\$394,434
Foodbank	Cooler/Freezer	23.7		\$149,000	\$149,000
FSA	S.A.I.L.	22.9		\$41,700	\$41,700
City SB - NIP	Eastside Access Ramps	22.6		\$57,200	\$57,200
Women's Economic Ventures	Microenterprise Devel.	22.2		\$30,500	\$30,500
City SB - NIP	Franklin/Westside Renovations	22.1		\$55,800	\$55,800
Girls Incorporated of SB	Play Structure Replacement	20.9		\$24,800	\$24,800
City SB - NIP	Lower Eastside/Westside Bus Shelte	20.0		\$0	\$0
City SB - NIP	Plaza Vera Cruz Improvements	19.0		\$0	\$0
Legal Aid	Building Repair	12.4		\$0	\$0
				<u>\$753,434</u>	<u>\$753,434</u>

ADMIN:

City S.B.	Rental Housing Mediation	25.0		\$138,229	\$138,229
City S.B.	Administration	25.0		\$145,457	\$145,457
City S.B.	Fair Housing	25.0		\$7,655	\$7,655
				<u>\$291,341</u>	<u>\$291,341</u>

Total HS	Total CDBG	GRAND TOTAL
<u>\$647,821</u>	<u>\$1,210,781</u>	<u>\$1,858,602</u>

* In addition to this amount, approximately \$350,000 in Home Rehabilitation Loan Repayment funds are anticipated for fiscal year 2007-2008.

**COMMUNITY DEVELOPMENT BLOCK GRANT AND HUMAN SERVICES
FY 2007-2008 FUNDING BY CATEGORY**

AGENCY	PROGRAM	2007-2008 HS FUNDING	2007-2008 CDBG FUNDING	TOTAL FUNDING
PUBLIC/HUMAN SERVICE:				
CHILDREN				
Child Abuse Listening Mediation	Same	\$24,960		\$24,960
Community Action Commission	Coronel Child Care	\$18,970		\$18,970
Court Appointed Special Advocates	Same	\$12,480		\$12,480
Family Service Agency	Big Brother Big Sister	\$8,490		\$8,490
People's Self Help Housing	Education Enhancement	\$6,490		\$6,490
S.B. Family Care Center	Centro Infantil	\$19,970		\$19,970
S.B. Family YMCA	Childcare	\$6,990		\$6,990
		\$98,350	\$0	\$98,350
YOUTH				
Conflict Solutions	City at Peace	\$4,990		\$4,990
Noah's Anchorage	Youth Shelter		\$24,960	\$24,960
Planned Parenthood	Teen Services	\$12,480		\$12,480
Primo Boxing	Same	\$34,950		\$34,950
The Boy's and Girl's Club of SB	Same	\$10,980		\$10,980
United Boy's & Girl's Club	Westside	\$8,990		\$8,990
		\$72,390	\$24,960	\$97,350
ADULT				
Domestic Violence Solutions	Intervention	\$8,990		\$8,990
		\$8,990	\$0	\$8,990
SENIOR				
Community Action Commission	Senior Nutrition	\$12,980		\$12,980
Family Service Agency	Homemaker	\$5,990		\$5,990
Foodbank	Brown Bag	\$6,990		\$6,990
Friendship Adult Day Care Center	Same	\$23,970		\$23,970
Jewish Federation	Successful Aging	\$4,990		\$4,990
Long Term Care Ombudsman	Same	\$19,970		\$19,970
		\$74,890	\$0	\$74,890
EMERGENCY				
S.B. Rape Crisis Center	Sexual Assault Response Team	\$19,970		\$19,970
Community Kitchen	Same	\$51,930		\$51,930
Domestic Violence Solutions	Santa Barbara Shelter	\$18,724	\$35,196	\$53,920
Family Service Agency	CRIS/HelpLine	\$29,960		\$29,960
Foodbank	Foodbank	\$24,960		\$24,960
Legal Aid	Same	\$14,980		\$14,980
S.B. Rape Crisis Center	Same	\$24,960		\$24,960
		\$185,484	\$35,196	\$220,680
HOMELESS/HOUSING				
Catholic Charities	Emergency Housing		\$12,980	\$12,980
Casa Esperanza	Day Center		\$30,960	\$30,960
Domestic Violence Solutions	Second Stage	\$6,690		\$6,690
Housing Trust Fund	Same	\$4,990		\$4,990
New Beginnings Counseling Center	Homeless Outreach	\$13,987		\$13,987
People's Self Help Housing	Supportive Housing	\$8,990		\$8,990
Storyteller	Same	\$29,960		\$29,960
S.B. Community Housing Corporation	Hotel de Riviera	\$9,990		\$9,990
S.B. Community Housing Corporation	New Faulding Hotel	\$15,270		\$15,270
S.B. Neighborhood Clinics	Dental Care for the Homeless	\$11,980		\$11,980
St. Vincent's	PATHS	\$8,990		\$8,990
Transition House	Same		\$36,950	\$36,950
Transition House	Homelessness Prevention	\$7,490		\$7,490
WillBridge	Amazin Grayce	\$19,970		\$19,970
		\$138,307	\$80,890	\$219,197

**COMMUNITY DEVELOPMENT BLOCK GRANT AND HUMAN SERVICES
FY 2007-2008 FUNDING BY CATEGORY**

AGENCY	PROGRAM	2007-2008 HS FUNDING	2007-2008 CDBG FUNDING	TOTAL FUNDING
HEALTH/DISABLED				
AIDS Housing Santa Barbara, Inc.	Sarah House		\$24,960	\$24,960
Dyslexia Awareness & Resource Center	Same	\$4,990		\$4,990
Independent Living Resource Center	Same	\$23,970		\$23,970
Mental Health Association of S.B.	Fellowship Club	\$9,990		\$9,990
Pacific Pride	Necessities of Life	\$11,980		\$11,980
Recording for the Blind & Dyslexic	Audio Text Book Production	\$7,990		\$7,990
St.Francis Foundation	Liberty Program	\$10,490		\$10,490
		\$69,410	\$24,960	\$94,370
TOTAL PUBLIC/HUMAN SERVICE:		\$647,821	\$166,006	\$813,827
CAPITAL:				
ECONOMIC DEVELOPMENT				
Women's Economic Ventures	Microenterprise Development		\$30,500	\$30,500
HOMELESS/HOUSING				
City S.B.-Community Development	Housing Rehabilitation Loan Program		\$394,434	\$394,434
SENIOR/DISABLED				
Family Service Agency	S.A.I.L.		\$41,700	\$41,700
MISC				
FoodBank	Cooler/Freezer Project		\$149,000	\$149,000
Girl's Inc.	Playground Equipment		\$24,800	\$24,800
City S.B. - Public Works	Eastside Access Ramps		\$57,200	\$57,200
City S.B. - Parks & Rec	Westside/Eastside Ctr. Renovations		\$55,800	\$55,800
			\$286,800	\$286,800
TOTAL CAPITAL:			\$753,434	\$753,434
ADMINISTRATION:				
City S.B.	Fair Housing		\$7,655	\$7,655
City S.B.	CDBG Administration		\$145,457	\$145,457
City S.B.	Rental Housing Mediation		\$138,229	\$138,229
TOTAL ADMINISTRATION:			\$291,341	\$291,341
		Total HS	Total CDBG	GRAND TOTAL
		\$647,821	\$1,210,781	\$1,858,602

* In addition to this amount, approximately \$350,000 in Home Rehabilitation Loan Repayment funds are anticipated for fiscal year 2008-2009.

Please note: Some programs do not fit exclusively into one category.

For example, Domestic Violence Solutions fits into Emergency, Homeless/Housing or Children;
Community Kitchen fits into Emergency or Homeless; Pueblo Storyteller fits into Children or Homeless;
AIDS Housing fits into Health/Disabled or Homeless/Housing; ect.

COMMUNITY DEVELOPMENT HUMAN SERVICES COMMITTEE
CDBG/HS COMBINED FUNDING APPLICATION CRITERIA

- Programs should primarily benefit low and moderate-income residents.
- Programs must address specific social or physical needs and conditions of the people they propose to serve. Documentation could include social indicators, demographic data, surveys, community plans and need as perceived by potential consumers.
- Programs must present a marketing strategy, which includes specific efforts to reach ethnic communities.
- Programs must demonstrate support from the people for which the program is proposed.
- Agencies must clearly identify all funding sources and justify proposal if services are available through another source.
- Agencies shall seek funding, or demonstrate funding support from other public/private sources. The City shall not be committed to total support of a program nor shall the City be committed to continue funding in the case where other support is withdrawn.
- City funds should support only those services that directly benefit residents of the City of Santa Barbara. Programs operated on a county or regional basis must show documentation that (a) services benefit City residents, and (b) sufficient funds are available to support non-city residents.
- Administrative costs shall be held to a minimum and will be scrutinized during the program review process.
- Programs shall identify geographical areas where they propose to provide services.
- Programs that pay the local minimum wage (as described in Chapter 9.128 of the City of Santa Barbara Municipal Code) to all staff for which CDBG/Human Services funds are requested shall receive an extra point in the rating process.

COMMUNITY DEVELOPMENT AND HUMAN SERVICES COMMITTEE
REVIEW AND INTERVIEW

A thirteen-member committee appointed by the City Council will review applications, interview agencies and make funding recommendations to the City Council. The City Council makes final decisions on funding. The Community Development and Human Services Committee includes representatives of the following groups:

- Youth-Oriented Services
- Business/Economic Development Community
- Human Services
- Latino/Hispanic Community
- African American Community
- Senior Citizens
- Housing Interests
- Four (4) Low Income Neighborhoods: Eastside, Westside, Downtown, and Lower Westside
- Disabled Community
- Housing Authority Representative

At the scheduled interview, agencies will be allowed a 4-minute presentation, with 10 minutes for questions from the Committee, and an agency response/final statement. Agencies are requested to have a member of the Board of Directors and appropriate staff present at the interview.

In reviewing applications, the following criteria is used by the CDHS Committee:

- Eligibility
- Priority
- Need for service
- Quality of the program and its administration
- Cost effectiveness of the service to be provided
- Fiscal management
- Ability to implement the project and expend funds within the fiscal year. HUD may requisition unused or inappropriately used funds.
- Completeness of proposal

To ensure that verbal presentations made by agency representatives are accurate and reasonable, applicants are advised that information provided to the Committee plays an important factor in formulation of specific funding recommendations; furthermore, statements made by an applicant upon which the Committee relies in making a funding recommendation shall become binding and included as part of any contract which may be executed. Agencies should come prepared to justify their proposal within the priorities outlined previously.

Applicants are further advised that the Committee may request additional information on any part of the proposal after the scheduled interview. Applicants will be required to respond in writing within 5 days of such request.

City of Santa Barbara
Community Development Block Grant and Human Services
APPLICATION SCHEDULE AND PROCESS
Fiscal Year 2008-2009

Application Available Monday, November 5, 2007

Proposal Orientation Meeting Tuesday, November 13, 2007

David Gebhard Public Meeting Room 9:00 – 9:45 a.m. (All Applicants)

Community Development Building 9:45 -10:30 a.m. (New Applicants)

630 Garden Street

Application Due..... NO LATER THAN 3:00 P.M.

Purchasing Office

Thursday, January 3, 2008

****310 East Ortega Street****

***NO LATE APPLICATIONS**

Santa Barbara, CA 93101

WILL BE ACCEPTED*

Staff Reviews Applications January 4-7, 2008

Staff Meets with Applicants **January 7, 8, 9, 10, 2008**

Applicants Turn in Corrections..... **January 14, 2008**

Applications to Printing January 15-21, 2008

Applications Reviewed by CDHSC..... January 22 - February 26, 2008

Applicant Interviews..... **February 5, 7, 12, 14, 19, 2008**
(4:00 - 9:00pm)

Funding Recommendations *Wednesday, February 27, 2008
Available to City Council and Public (Tentative)

City Council Public Hearing on..... *Tuesday, March 25, 2008
Committee Recommendations (6:00 P.M., Council Chambers) (Tentative)

City Council Action *Tuesday, March 25, 2008 or
*Tuesday, April 1, 2008 (Tentative)

Environmental Reviews April, 2008

Application to HUD May, 2008

Execution of Contracts..... June, 2008

Funds Available July 1, 2008

Contract Period.....**July 1, 2008 - June 30, 2009**

*Tentative Dates